

15 February 2007

ITEM # 73

OUTLINE OF PRESENTATION

- 1 I AM GIRARD KINNEY, LIFELONG AUSTINITE, ARCHITECT, MEMBER OF DESIGN COMMISSION, CHERRYWOOD NEIGHBORHOOD STEERING COMMITTEE, UPPER BOGGY CREEK PLANNING TEAM, MEMBER OF SCENIC TEXAS EXECUTIVE BOARD AND PRESIDENT OF SCENIC AUSTIN
- 2 THE ORDINANCE THAT PASSED 4-3 A LITTLE OVER A YEAR AGO, AND WHICH WE STRENUOUSLY OPPOSED, ALLOWS THE RELOCATION OF BILLBOARDS, FROM AREAS WHERE SOMEONE DECIDED WE DON'T WANT THEM TO LOCATIONS THAT SOMEONE DECIDED WE DO SO NOW WE HAVE THE OPPORTUNITY TO RELOCATE BILLBOARDS FROM ONE NEIGHBORHOOD TO ANOTHER, FROM ADJACENT ONE BUSINESS TO ANOTHER, TO TRANSFER AN EXISTING NON-CONFORMING USE FROM ONE PIECE OF PROPERTY TO ANOTHER, ALL VERY BAD IDEAS, AS WE SAID LAST YEAR WHEN THIS ORDINANCE PASSED
- 3 WE HAVE CONTINUALLY MAINTAINED THAT THE WAY THAT BILLBOARDS WILL DISAPPEAR IN AUSTIN IS BY ATTRITION, INDEED SINCE THE INVENTORY WAS MADE IN 1999, OVER 65 BILLBOARDS HAVE DISAPPEARED THIS WAY AT ONE HEARING, THE MAYOR SUGGESTED THAT THIS DOESN'T ALWAYS HOLD TRUE, CITING THE ~~MURKES~~ BILLBOARD ON THE SOUTH SIDE OF EAST FIFTH, JUST WEST OF ~~WEST AVENUE~~ HIS POINT WAS THAT DESPITE THE CONSTRUCTION OF THE COLONIAL BANK THERE, THE BILLBOARD REMAINED I SAID THEN, "MR MAYOR, JUST WAIT, SOMEDAY THERE WILL BE ANOTHER BUILDING ON THE ADJACENT PROPERTY TO THE WEST AND THAT BILLBOARD WILL BE FORCED TO MOVE THE SLIDE SHOWS THAT BILLBOARD TODAY, STILL IN PLACE, DISPLAYING ITS TRI-FACED KINETIC SIGN FACE TO DRIVERS COMING EAST INTO DOWNTOWN BUT, AS YOU CAN SEE, IT IS NOT THE EYESORE IT ONCE WAS, BLOCKED NOW, AS WE PREDICTED, BY NEW DEVELOPMENT I FEAR THAT THE ONLY REASON IT IS NOT YET GONE IS THAT THE SIGN COMPANY HAS NOT YET FOUND A SUITABLE RECIPIENT SITE OUT ON A SCENIC ROADWAY SOMEWHERE
- 4 WE WERE TOLD BY THE COUNCILMEMBERS THAT WERE SUPPORTING THIS ILL-CONCEIVED ORDINANCE THAT THEY HAD MADE SURE THAT THE RECIPIENT SITES WOULD BE "SUITABLE" FOR BILLBOARDS WHILE WE MAINTAIN THAT AUSTIN HAS NO SUITABLE SITES FOR BILLBOARDS (AND PAST COUNCILS HAVE AGREED, MAKING THE ELIMINATION OF BILLBOARDS A CITY GOAL), CERTAINLY IT CAN BE ARGUED THAT IF ONE MUST RELOCATE, THERE MUST BE CONDITIONS, AND THE ONES IN PLACE ARE WELL INTENDED, I.E. NO BILLBOARDS ON SCENIC ROADWAYS, NO BILLBOARDS ADJACENT RESIDENCES, REDUCE THEIR SIZE AND REQUIRED THEM TO COME DOWN IN 25 YEARS THE APPLICATION TONIGHT WOULD HAVE YOU GRANT WAIVERS TO ALL OF THESE PROVISIONS
- 5 LAST YEAR THE CITY THOUGHT IT HAD A DEAL WITH THE SIGN COMPANY THAT IT WOULD NOT PULL THIS KIND OF STUNT AND WOULD HONOR THE INTENT OF THE ORDINANCE, BUT AS WE KNOW FROM THE SAME COMPANY'S 4 MEGA BILLBOARDS OUT ON SH130, CURRENTLY IN LITIGATION, THIS COMPANY WILL GO TO ANY EXTENT TO PLACE THESE UGLY MONSTERS ANYWHERE THEY WILL BE SEEN BY MORE PEOPLE
- 6 DENY THIS INSULTING APPLICATION AND REPEAL THE ILL-CONCEIVED ORDINANCE ON WHICH IT IS BASED DON'T SHIFT NON-CONFORMING USES FROM ONE PROPERTY TO ANOTHER!

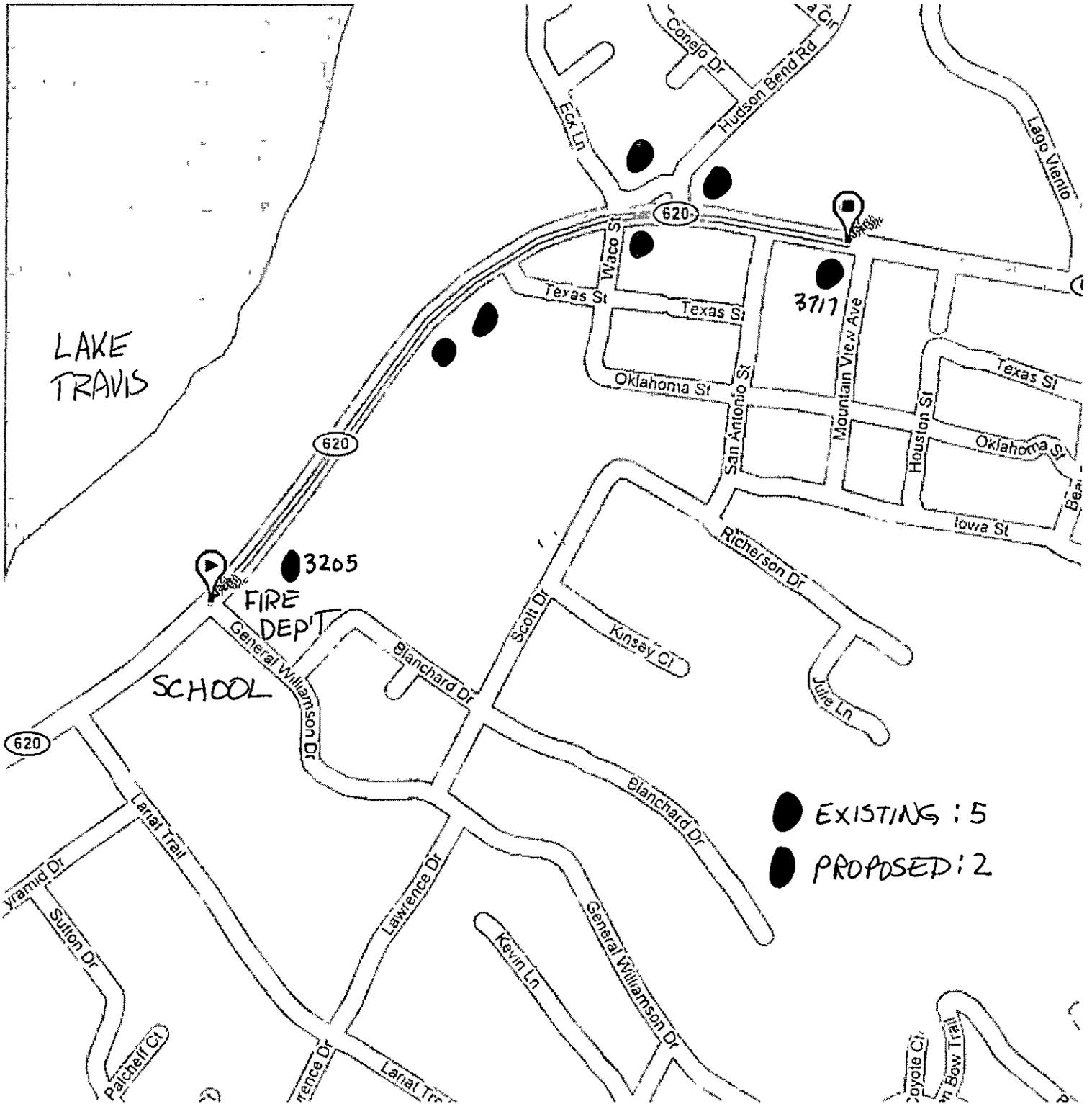
THANK YOU,

GIRARD KINNEY

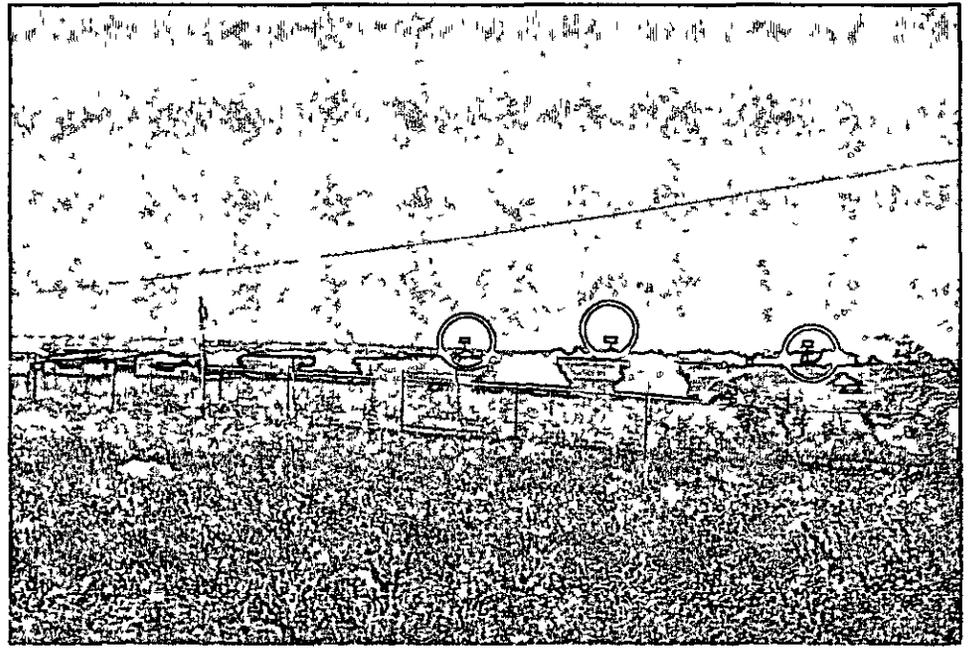
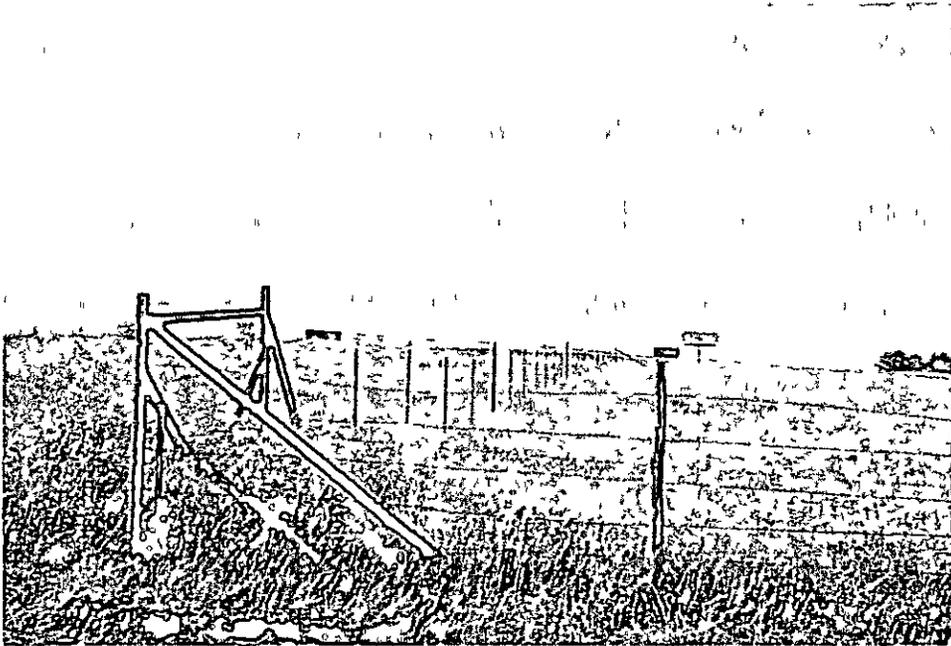


Start **General Williamson Dr & RR-620 N**  
**Austin, TX 78734**  
 End **3717 RR-620 N**  
**Austin, TX 78734**  
 Travel **0.7 mi**

To see all the details that are visible on the screen use the [Print](#) [link](#) next to the map



Four Reagan Outdoor Advertising Billboards erected in Williamson County without a TXDoT permit adjacent SH 130 Right of Way  
*SH 130 is on the State Scenic Roadways list These billboards are currently the focus of a lawsuit*



Four Reagan Outdoor Advertising Billboards erected in Williamson County without a TXDoT permit adjacent SH 130 Right of Way  
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